

About BrettYoung

History

The origin of the modern-day BrettYoung is a 1930s woodworking plant. In 1934, woodworking operation owner Bill Brett joined forces with employee Reg Young to form Brett-Young Seeds Limited, a seed trading company.

Some of the first products the company sold were chick feed, horticultural peat, and legume inoculants. Soon enough, alfalfa, clover, and other forage seed varieties were added, and by the 1950s, BrettYoung was producing and exporting turf seed regularly. Our first seed processing facility was completed in 1953 and by 1965, a new, larger processing facility was built in Winnipeg along with a processing facility in Rycroft, Alberta.

1975 was a pivotal year for today's BrettYoung, with Peter Dyck purchasing the company after working for it since 1947. BrettYoung is still family owned and operated today, with plans to keep it in the Dyck family for generations to come.

Today

Throughout the years, BrettYoung has maintained a reputation for honesty and integrity. With almost 90 years in agriculture, we know the industry and the people working within it.

BrettYoung employs approximately 250 people in four processing and distribution facilities in Canada. In several sales territories across North America, we serve customers in three distinct markets:

- **Agricultural Seed and Crop Inputs:** we provide crop input solutions to Canadian and US farmers including canola, forages, corn, soybeans, and ag biologicals.
- **Wholesale Forage and Turf:** we partner with growers to produce forage and turf seed for domestic and export markets, serving 40 countries around the world.
- **Professional Turf and Reclamation:** we provide a wide range of products and services to the professional turf and reclamation industry in Western Canada and Ontario.

Best Managed Companies

For six consecutive years, BrettYoung has received the prestigious *Canada's Best Managed Companies* designation and has been named a Gold Standard winner for the last three.

The Best Managed program winners are among the best in class of Canadian-owned and managed companies demonstrating leadership in strategy, capability, culture, commitment, and financials to achieve sustainable growth. In its 30th year, Canada's Best Managed Companies remains one of the country's leading business award programs for innovative, world-class business practices.