SEED PRODUCTION

Producing Seed for BrettYoung

Benefits of Seed Production

Forage and turf seed production is an excellent way to get a head start on next year's seeding, diversify your risk and add some profitable cropping options to your rotation. Forage and turf seed markets have seen ample demand with most inventories drawn down by end use consumption. Record commodity prices have further encouraged the planting of broad acre crops leaving less acres for niche species like forage and turf seed. These market dynamics have created good timing to plant forage and turf seed production with historically strong prices!

Plus, forage and turf seed production provides agronomic and management benefits for your farm.

Agronomic Benefits

Turf Seed Production

- Early harvest splits up fall workload
- Increases organic matter, helps improve less productive or marginal soils
- Some species have tolerance to salinity, alkalinity and acidity
- Perennial options with multiple crop years, reducing planting season workload

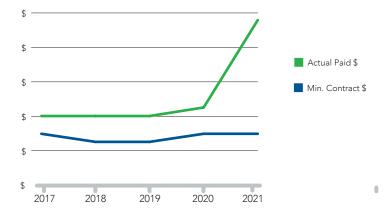
Legume Seed Production

- Improves soil health
- Low-input user
- Nitrogen fixation
- Break-crop effect of legumes will benefit following annual crops
- Multiple crop years reduce planting season workload

Economic Benefits

Forage and turf seed production has an excellent profitability track record. It has consistently pencilled out as a lucrative option for Western Canadian growers. BrettYoung's seed production contracts allow growers to lock in these high price levels without limiting upside, helping add to a farm's bottom line.

Perennial Ryegrass Minimum Contract Price and Actual Grower Payments



Grow Seed and Save

Seed Grower Partnership Program

An exclusive offer for contract seed growers to guarantee their seed stock investment, earn price premiums on select turf species, and exclusive seed grower cash rebates on BrettYoung brand canola and soybeans.

Simply sign a letter of intent or seed production contract before the end of November, and spring plant a minimum of 80 acres of a qualifying species to earn rewards.



SEED PRODUCTION SPECIALIST SERVICES

BrettYoung's dedicated team of forage and turf Seed Production Specialists, serve all key production regions of Western Canada. From scouting and selection of production fields, fertility programs, pesticide and growth regulator recommendations, to swathing, harvest timing and cover crop management, Seed Production Specialists are there every step of the way to help growers maximize returns. Forage and turf grass species have shown strong seed yield increases in Western Canada, and efforts continue to improve agronomics, seed yield and quality.

Planning

- Scouting and selection of production fields
- Selection of proper production species
- Recommendation on expected production practices
- Communication of contract terms

Seeding & Crop Development

- Delivery of seed stock
- Multiple field scouting visits
- Fertility recommendations
- Herbicide, fungicide and growth regulator recommendations

Crop Delivery

- Communication of delivery schedule
- Communication of crop quality analysis
- Communication of grower payments

Harvest

- Available for recommendations on harvest timing
- Available for recommendations on equipment settings
- Crop samples taker
- Post-harvest recommendation

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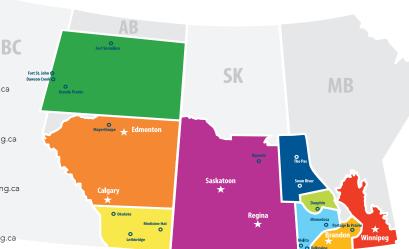
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